The Museum continues to focus on accessibility to ensure everyone who wishes has the opportunity to visit. Free and reduced-admission days offer opportunities for low-income families to visit. This year we expanded our Museums for All program to include Women, Infants and Children (WIC) recipients. Our admissions for low-income visitors to both museums jumped more than 40% in FY 18-19, to 7,738.

- 172,357 Visitors
- 1,999 Memberships sold
- 44,829 Visitors who entered on free or reduced-admission days
- 9,469 Visitors taking part in school tours and group visits
- 3,210 Children from Title I schools provided scholarships for tours
- 44,829 Visitors who entered on free or reduced-admission days
- 30% of CMT | OV visitors come from high-need ZIP codes* on free or reduced-admission days
- $393,722 Invested into our community through free and reduced admission to the Museum
- 3,210 Children from Title I schools provided scholarships for tours
- $21,107 In value donated by the Museum to support area nonprofits and local schools

*as determined by ESRI

The Children’s Museum Tucson | Oro Valley is thriving as we strive to bring more play-based learning to Southern Arizona.

Imagine It!

This Maker/Builder/Art space was immediately one of the most popular rooms in the Museum. And why not, when you can paint right on the wall and not get in trouble?

Imagine It! pulls in elements from both the Build It! exhibit and the Imaginarium Art Studio, with an increased focus on creativity, engineering concepts and architecture. Higher-level tools such as screwdrivers and hammers give kids a real-world experience at the Maker Station.

The result is a room filled with color and life that hums with activity all day. We have seen the most amazing creations made with the Rigamajig, beautiful artwork on the shelves and paint... so much paint!

Our favorite thing about Imagine It! is the parent-child interaction we see every day. It truly is a place of collaborative learning, discovery and fun for families.

In March 2019, we expanded our Wee World exhibit at Children’s Museum Tucson – for ages 5 and younger – bringing loads of smiles to our youngest visitors.

Wee World is an imagination and sensory wonderland. They can make music on flowers, play house and take care of the babies, get into costume and be a cow, or climb, stretch and play.

All this helps instill wonder in our youngest visitors – building curiosity that will lead them to more complex investigations as they grow.
## INVESTORS

### $50,000 & up
- Armstrong McDonald Foundation
- Ruth McCormick Tankersley Charitable Trust
- Tohono O’odham Nation
- Town of Oro Valley Administration

### $20,000 - $49,999
- Arizona Commission on the Arts
- Banner - University Medical Center Tucson
- Friends of Oro Valley Public Library
- Edna Gray
- Jewish Community Foundation of Southern Arizona
- Pima County
- Tucson Electric Power
- Tucson Foundations
- Zuckerman Family Foundation

### $10,000 - $19,999
- Cox Communications
- Dusk Music Festival
- Finley Family Foundation
- First Things First
- Freeport-McMoRan Copper & Gold Hernandez Companies
- Connie Hillman Family Foundation
- Holsclaw Advisory Endowment Fund
- HSL Properties
- Institute of Museum and Library Services
- Pima Federal Credit Union
- James C. Stewart Charitable Foundation
- Tucson Medical Center Healthcare
- Tucson Unified School District
- Wells Fargo Foundation
- The Zuckerman Community Outreach Foundation

### $5,000 - $9,999
- Fred and Christine Armstrong Foundation
- Arts Foundation for Tucson and Southern Arizona
- AT&T Arizona
- The Clifton E. Bloom Hudson Foundation
- Blue Cross Blue Shield of Arizona, Inc.
- Country Fair White Elephant, Inc.
- Cox Communications Arizona Fund
- Tom Groh
- Long Realty Cares Foundation
- Southwest Energy, LLC
- U.S. Bank
- United Dairymen of Arizona

### $1,000 - $4,999
- Asarco, LLC
- Alliance Bank of Arizona
- Allstate
- Andra Heart Foundation
- BeachFleischman PC
- Wardell “Buck” Brown and Teresa Brown Caterpillar, Inc.
- Center for Neurosciences
- Frances Chapin Foundation
- Children’s Clinics
- Citi
- City of Tucson Environmental & General Services
- Eugene C. & Wiletta F. Denton Family Foundation
- Deanna and Gary Flacke
- Diamond Foundation
- Encompass Health
- Enterprise Holdings Foundation
- Fennemore Craig, P.C.
- Foothills Club of Tucson
- GEICO Philanthropic Foundation
- Granite Construction

### $500 - $999
- Melissa Acuña
- Peter Adamek and Jennifer Eberman
- Aztec Flooring
- Cambium Learning Group
- Ron Carswell
- Dimit Family Fund
- Daniela and Joe DiPonio
- Finley Distributing
- Robert Fischer and Kerri Strug
- Jo Ann Golden
- Rupert and Evelyn Groh
- D.A. Hicks
- Anna and Bob Janus
- Brigid Kram
- Michael Luria
- Scott and Jannine McDonald
- Mining Foundation of the Southwest
- Nova Home Loans
- Pima County Department of Environmental Quality
- Raytheon Charitable Giving through Payroll Deduction
- Thomas Sayler-Brown and John Linder
- Marc and Carrie Serra
- Otton A. Suarez and Jean Kinkel-Suarez
- Valley of the Sun United Way Employee Giving
- Hilary and Michael Van Alsburg
- Amy and Brett Welander
- Kristen and Peter Wendler
- Jesse Zoernig and Cecile McKee

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**Donations from July 1, 2018-June 30, 2019**

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> “So much for kids to do! You can spend hours here and still not do everything!”

- Kristin, Google review
Financial Information

**Revenues & Support**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Contributions (36%)</td>
<td>667,275</td>
</tr>
<tr>
<td>Admissions (23%)</td>
<td>432,181</td>
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<tr>
<td>Memberships (11%)</td>
<td>200,432</td>
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<tr>
<td>Public Support (10%)</td>
<td>188,072</td>
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<tr>
<td>Special Event Revenues (10%)</td>
<td>177,234</td>
</tr>
<tr>
<td>In kind, Interest &amp; Misc. (6%)</td>
<td>116,477</td>
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<tr>
<td>Program Revenues (4%)</td>
<td>83,492</td>
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</table>

**Total Income** 1,865,163

**Functional Expenses**

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Programs and Exhibits (84%)</td>
<td>1,566,547</td>
</tr>
<tr>
<td>Management and General (8%)</td>
<td>141,319</td>
</tr>
<tr>
<td>Fundraising (8%)</td>
<td>149,219</td>
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</table>

**Total Functional Expenses** 1,857,085

Other Costs, Special Events 51,534

**Total Expenses** 1,908,619

**Change in Net Assets** (43,456)

*Earnings after depreciation

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Children’s Museum Oro Valley provides play-based learning for the 5-and-under crowd, and we love being part of this community.

The Museum and the Town of Oro Valley renewed their partnership to ensure the Museum can serve the community at its Steam Pump Village location. With its Art Center, Reading Nook and Toddler Town, the Museum is a perfect starting point for kids’ learning.

Community supporters, such as the Friends of Oro Valley Public Library, Greater Oro Valley Chamber of Commerce Foundation and First Things First, make the Museum accessible to all through reduced admission days and discounted admissions.

We also have made a commitment to have a greater presence in the Oro Valley community. A new play area at the El Conquistador Tucson, A Hilton Resort, was created by our Director of Exhibits and installed in August 2018.

Partners like the El Conquistador and the Oro Valley Farmers Market at Steam Pump Ranch brings engagement opportunities out in the community.

Children’s Museum Oro Valley offers a jump-start to Early Childhood Education for years to come!

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**Fiscal Year 2019 Board of Directors**

**Executive Committee**

- Amy Welander Chair
- Greg Taylor Chair Elect
- Karly Meza Treasurer
- Kristen Wendler Secretary

**Board**

- Melissa Acuña
- Peter Adamek
- Enrique Aldana
- Krista Conway
- Daniela DiPonio
- Robert Fischer
- Jo Ann Golden
- Anna Janus
- Shannon Jones
- Jim Marten

- Wardell “Buck” Brown Immediate Past Chair
- Thomas Sayler-Brown Member-at-Large
- Scott McDonald
- Steve Pangburn
- Eric Renaud
- Otton Suarez
- Gemma Thomas

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*as determined by ESRI
Mission
To provide fun, play-based, interactive, hands-on learning experiences for children and their families.

Vision
To inspire children and their families to reach their full potential through discovery, creativity and learning.

Leadership Team

Hilary Van Alsburg, Executive Director

Adam Boyd  
Director of Guest Experiences

Vanessa King  
Director of Education

Autumn Rentmeester  
Director of Development

Carol Sayler  
Director of Finance

Teresa Truelsen  
Director of Marketing

Joel Trupiano  
Director of Exhibits

Lucinda Del Rincon  
Event Coordinator

Jordan Menefee  
Education Specialist

Roshea Myers  
Manager of Guest Experiences, OV

Brianna Musney  
Manager of Guest Experiences, Downtown

Sarah Osborne  
Membership & Development Coordinator

Stephanie Papaefthemiou  
Grants Coordinator

The Children’s Museum Tucson | Oro Valley is a nonprofit 501(c)(3) organization.